


KAIROS°
EUROPE
SUMMIT

**KAIROS EU
SUMMIT 2018**

Think Tank Outputs

Think Tank - Andreas Wil Gerdes

Facilitated by Daria Shornikova



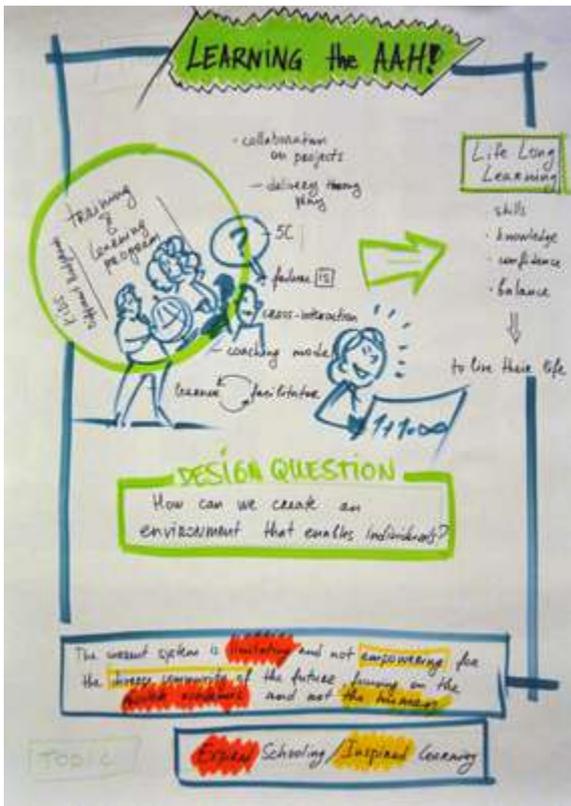
Speaker:
Andreas Wil Gerdes
Entrepreneur, World Citizen #8



Facilitator:
Daria Shornikova
Project Director, Imagine
Creativity Center

Learning the AAH:

A training & learning program in a cross-cultural environment and teachers in a facilitator role, so that the individuals become life long learners.



The current education system is not empowering enough for the diverse community of the future. It focuses on obsolete academics and not on the human being. The tackled question of the Think Tank was: *How can we create an environment that enables individuals?*

Students of today should be lifelong learners that should have the skills, knowledge, confidence, and balance to live their lives. **Learning the AAH** is a training & learning program that attempts to teach these skills by placing teachers in a facilitator role and giving students the opportunity of collaborating on projects in cross-cultural and cross-age groups. There students not only learn through play but also accept that failure simply "is".



[Click here, if you want to commit to 'Learning the AAH'.](#)

Think Tank - Michael Brehm

Facilitated by Phoebe Tickell



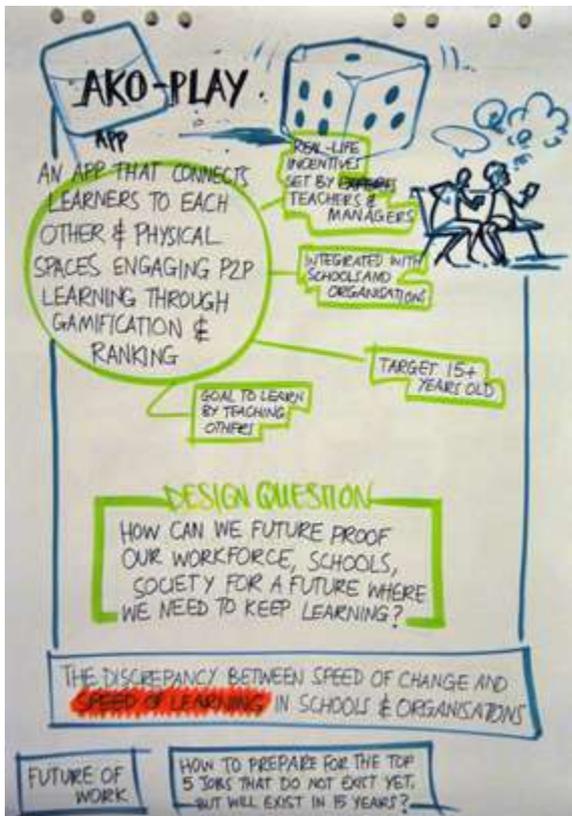
Speaker:
Michael Brehm
Founder & CEO,
i2x



Facilitator:
Phoebe Tickell
Founder, Tech for Humanity

AKO-PLAY:

Enable 15-18 year-old students to meet for P2P “learning jams” through a gamified app to prepare for the tech-filled future.



The future workforce needs to be creative, flexible, collaborative and very good at learning - and our schools and workplaces do not train, or incentivise people for these qualities. The question of the Think Tank was: *How can we future proof our workforce, schools and society for a tech-filled future?*

AKO-PLAY connects young people (age 15-18 - GCSE and A level) at the same level and common learning aims to meet for peer-to-peer “learning jams” at available physical spaces. We collaborate with free public spaces such as libraries, schools (after school hours), churches and commercial spaces such as cafes and restaurants to host our members. Learning is incentivised by connecting with teachers at schools and parents who set learning goals and rewards as incentives. AKO-PLAY gamifies learning, developing learning paths and keeping track of points on a scoreboard, allowing different individuals and groups to compete with each other.



[Click here, if you want to commit to 'AKO-PLAY'.](#)

Think Tank - Paul Foulkes-Arellano

Facilitated by Joseph Gasser



Speaker:
Paul Foulkes-Arellano
Founder, Sustainable Design Alliance



Facilitator:
Joseph Gasser
Business Developer, TIQ2Sports

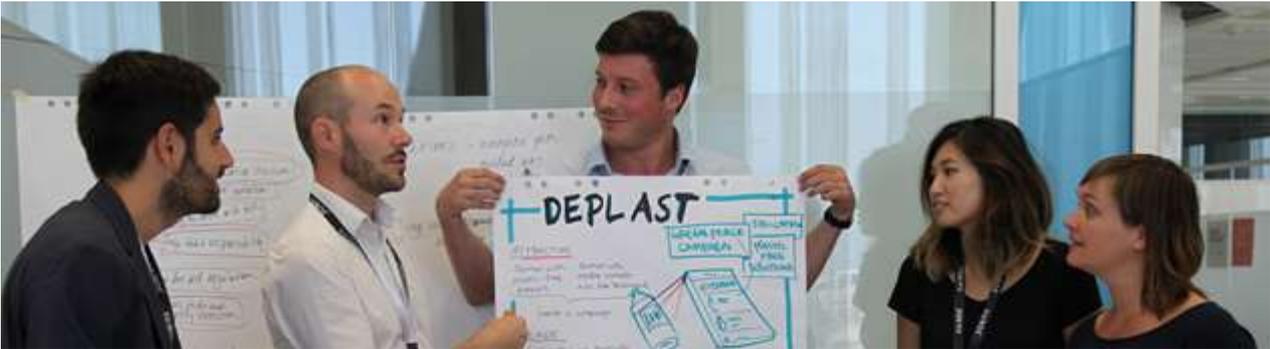
Deplast:

Customers bring companies to plastic-free packaging by combining existing solutions.



Plastic waste is one of the major climate change challenges. *How can we trigger food companies to use the existing solutions to cut off the plastic tap through consumers?* The Think Tank resulted in an actionable plan to help nudge the food industry to transition towards petroleum-free packaging. Based on the knowledge that alternatives to plastic already exist the group decided to focus on leveraging technology, civil society, and consumers to affect change.

Deplast is an app which offers barcode scanning of the products and offers plastic-free alternatives. The application sends automatically an email to the producer stating that customers wanted to buy the product but opted not to due to the lack of plastic free alternatives. Building blocks for the product are plastic-free certification (Plastic-free planet) and partnerships with climate-friendly media outlets. With Deplast the group is able to create a campaign to incentivize a radical switch to plastic-free packaging.



[Click here, if you want to commit to 'Deplast'.](#)

Think Tank - Harald Neidhardt

Facilitated by Beirem Ben Barrah



Harald Neidhardt
CEO & Curator,
futurio Institute



Facilitator:
Beirem Ben Barrah
Co-Founder, Think Tank United

#ICan Movement:

Encourage women to share their most successful stories to foster moonshot mindsets.



Moonshots are daring and bold endeavors. We need more of those in society to speed up our rate of change and meet our sustainability goals. What is currently lacking is the right **mindset**. There are too little exposure to moonshots and too few triggers to think big&bold. *How can we empower people to be more daring in shaping a better tomorrow?*

The concept **#MoonshotDaring** is a 28 days social media campaign on daring. The group will ask a new person every day 1) to share their most daring story, 2) to post it online (social media) and 3) to challenge 3 others to do the same. That results in a trickle down effect of outstanding daring stories and organically to a more daring environment. The first campaign of **#MoonshotDaring** can be focused on daring women. By sharing strong daring female stories, a culture of excitement and belief in oneself develops.



[Click here, if you want to commit to '#ICan Movement'.](#)

Think Tank - Max Kantelia

Facilitated by Niels den Daas



Max Kantelia
Co-Founder,
Anquan Capital & Zilliqa



Facilitator:
Niels den Daas
Co-Founder, Think Tank United

Blockchain Certificate of Validity:

A certificate for regulator-, consumer- and industry- centric usage to ensure a better and safer healthcare system.



The Think Tank focused on utilizing Blockchain in the Healthcare industry. The tackled question of the Think Tank: *How can we ensure full adoption of blockchain in the supply chain of high-end healthcare products?*

Within the current system, there is no downside to cheating and no upside to playing by the rules. To tackle that the group conceptualized a **Certificate of Validity** that includes a checkpoint system and ensures to insure. The concept revolves around a **Triangle of Adoption**: regulator-, industry- and consumer-centric. On the regulatory side the certificate protects the consumers and enables reception to the public; on the Industry side it brings reliability, verification and is cost-efficient; and on the consumer end, it brings safety, quality, and status. Especially insurance companies can initiate action to ensure all users in the supply chain abide by the rules. With the Certificate of Validity, we use Blockchain technology to ensure a better and safer healthcare system.



[Click here, if you want to commit to 'Blockchain Certificate of Validity'.](#)

Think Tank - Marc Buckley

Facilitated by Claudio Geyken



Speaker:
Marc Buckley
UN SDG Advocate & Global Food
Reformist



Facilitator:
Claudio Geyken
Community Officer, InnoEnergy

Resilient Global Food Reform:

Raise awareness in the key areas connected to food to enable resilient and sustainable food production.



We have finite resources but simultaneously have a food waste problem. The tackled question of the Think Tank was: *How to break the 12 000 year old way of producing food to one that is resilient and sustainable?*

Resilient Global Food Reform recognizes the necessity for a systemic tackling of the problem. It focuses on the key areas for exponential impact to drive the change with baby steps: education; energy; behavioural change; adjusting the incentives; utilizing technology; fostering behavioural change.



[Click here, if you want to commit to 'Resilient Global Food Reform'.](#)

Think Tank - Eleanor Tabi Haller-Jorden

Facilitated by Bo Yi Wong



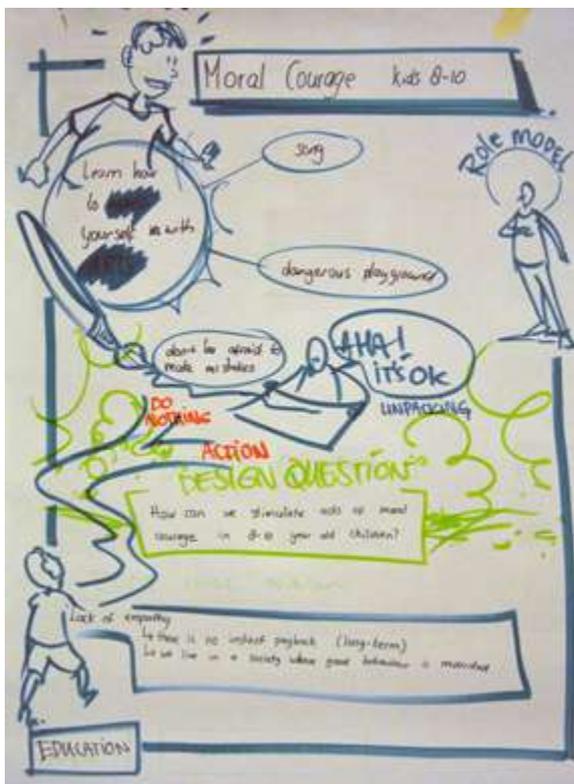
Speaker:
Eleanor Tabi Haller-Jorden
President & CEO,
The Paradigm Forum GmbH



Facilitator:
Bo Wong
Social Designer

Moral Courage 8-10:

Moral Courage 8-10 is an initiative that fosters children to express themselves through the arts, so that they can learn moral courage.



Moral Courage is needed in today's society. We don't learn what it is to have moral courage, to show it and to let our actions be guided by it. The design question was: *How can we stimulate acts of moral courage in 8 to 10 year old children?* The group came to the conclusion that the lack of empathy is the source.

1. We live in a world that rewards 'good behavior', so kids have a natural tendency to avoid following their intuition over doing what is expected.
2. There is a reward for acts of moral courage, but these are long term. Lacking instant feedback discourages learning.

Moral Courage 8-10 is an initiative to teach kids to express themselves via the arts and to train them so they always have a choice. It motivates them to take action. Actions can take place in the form of dangerous playgrounds with an instant feedback loop or role models of adults sharing their choices and moral courage.



[Click here, if you want to commit to 'Moral Courage 8-10'.](#)

Think Tank - Joseph Mocanu

Facilitated by Daniel Gonzalez



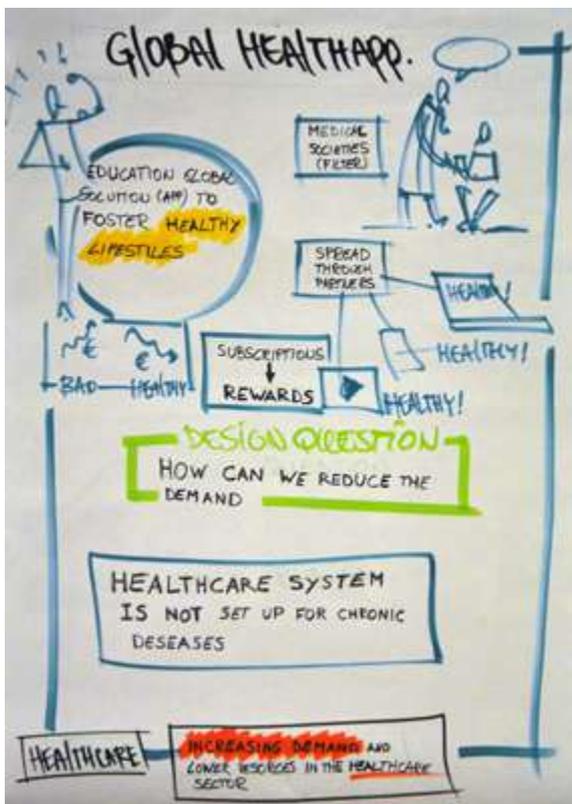
Speaker:
Joseph Mocanu
Managing Partner,
Verge HealthTech Fund



Facilitator:
Daniel Gonzalez
Senior Accountant &
Innovation Coach,
Healthcare Company

Global Healthapp:

Promoting healthy habits with the help of medical societies in order to cut down the demand for healthcare.



We face increasing demand and lower resources in the healthcare sector. The healthcare system is not set up for chronic diseases. *How can we reduce the demand for healthcare?*

Global Health app is an educational global solution to foster a healthy lifestyle and reduce the demand for healthcare. Its aim is to educate people on how to live healthily. Medical societies will act as a filter. It operates through a subscription basis and is linked to a reward system that promotes healthy habits. The app will be distributed by partners from the IT sector.

[Click here, if you want to commit to 'Global Healthapp'.](#)

Think Tank - Herko Coomans

Facilitated by Julia Pardo



Herko Coomans
Adviser, National Health
Information Council,
Dutch Ministry of Health, Welfare
and Sports



**Facilitator:
Julia Pardo**
Head of Client Accounts, AKTEK

European Trust Foundation:

A community that sues and pursues people who misuse data of individuals, and empowers the owners of healthcare data.



Mistrust and misuse of personal data, especially in the Healthcare sector, are major challenges nowadays. The question of the Think Tank: *How can we avoid misuse of data, so data can flow freely for healthcare purposes?*

European Trust Foundation is a community that sues and pursues people who misuse data of individuals and empowers the owners of data. Its major tasks are to investigate, enforce, advice and foster learning. The community is an independent open-source community that focuses on transparency. Domain for the project is already claimed: <http://www.trustfoundation.eu/>

[Click here, if you want to commit to 'European Trust Foundation'.](http://www.trustfoundation.eu/)

Think Tank - Om Marwah

Facilitated by Blai Carandell



Speaker:
Om Marwah
First Head of
Behavioral Science, Walmart



Facilitator:
Blai Carandell
Co-founder, Noba Ventures

Collabor8:

A continuous problem-solving course focused on real-world problems to drive creativity.



Current learning curriculum is created from academics for academics. The tackled question was: *How can we model the learning curriculum to drive creativity in today's rapidly changing landscape?*

Collabor8 is a continuous creative problem-solving course that focuses on real-world problems. It leverages on current curriculum and teachers. It provides a psychologically safe space for students. It encompasses a standardized process for students to follow from problem to solution. Its way of motivating is only through encouragement and not through grading.

[Click here, if you want to commit to 'Collabor8'.](#)

Think Tank - Ammad Ahmad

Facilitated by Alex Freeman



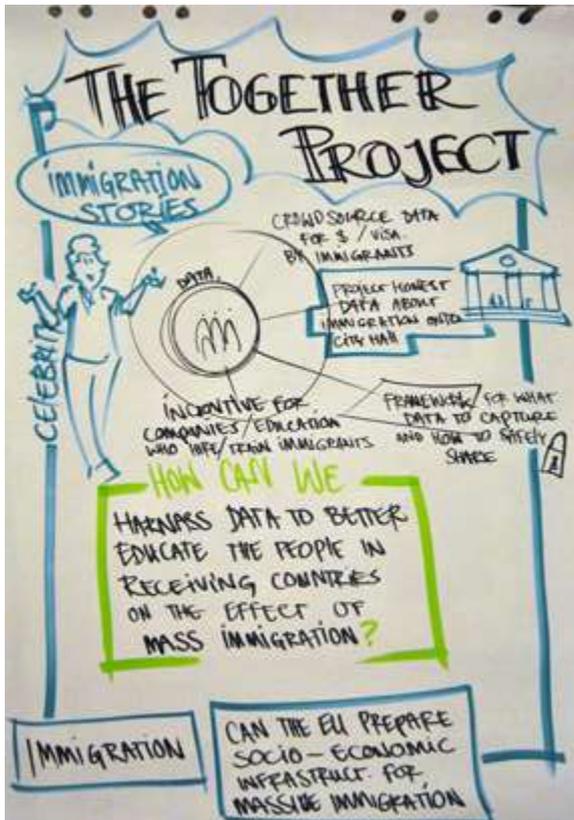
Speaker:
Ammad Ahmad
Founder & CEO,
Atheneum Partners



Facilitator:
Alex Freeman
Director Growth & Commercial
Strategy, Firemark Labs (IAG)

The Together Project:

A data-driven platform to capture immigrants' background and showcase immigration implications to foster transparency and reduce scare of the unknown.



Mass immigration is impacting the socio-economic infrastructure in Europe. How can we harness data to better educate the people in receiving countries on the effect of mass education?

The Together Project offers a data-driven way to showcase the implications and opportunities of immigration in Europe. The immigrant data (background, education, reasons to immigrate...) is crowdsourced upon visa application process against a reward. The honest data can be projected onto the city hall, and data-based stories of immigrants will be shared by celebrities to raise the awareness. Through the transparent data-based approach, The Together Project enables citizens to get to know the opportunities, and socio-economic opportunities that immigrants bring, as well as reduces scare of the unknown. The project requires a precise framework for what data to capture and how to safely share it.

[Click here, if you want to commit to 'The Together Project'.](#)

Think Tank - Omid Aschari

Facilitated by Dardan Zeqiri



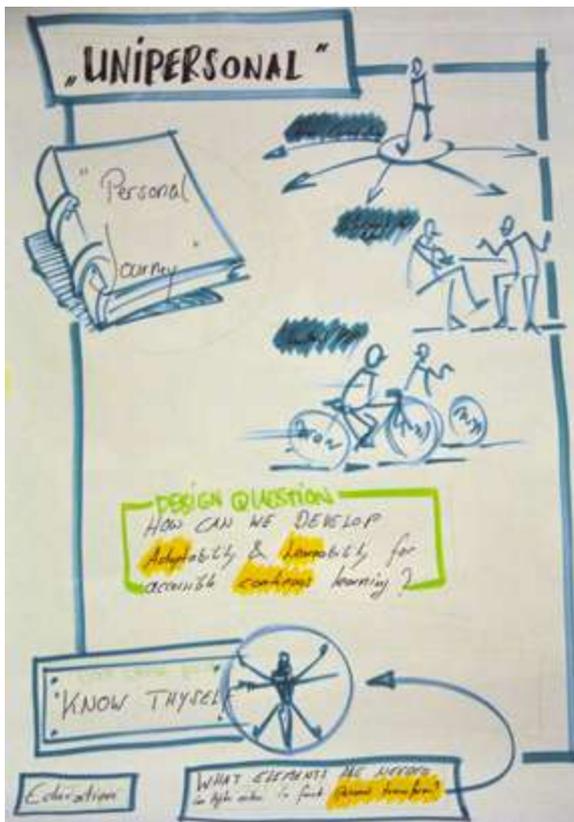
Speaker:
Omid Aschari
Managing Director,
SIM-HSG



Facilitator:
Dardan Zeqiri
Project Manager, Helvetia
Versicherungen AG

Unipersonal:

Rethink the current higher education system paradigm to incorporate a holistic, personalized, and peer-to-peer approach in order to ensure adaptability and continuous learning.



Today's world is not linear and the velocity has changed. The knowledge gained in 5 years of university is hardly relevant by the time one graduates. In the accelerated future this is even more true. The tackled question of the Think Tank was: *How can we develop adaptability and learnability for accessible, continuous learning in higher education?* In this fast changing environment what stays relevant is the individual's personal growth and development.

Unipersonal is a concept of a learning environment outside the current system. It assumes that everyone has to decide on their own curriculum. On the way there are personal coaches through university who guide the individual on their personal transformational path. **P2P learning** ensures what one learns is relevant to them and is learnt in a unique environment. The personal journey of the future is not one only defined by the outside world, but just as much it has to be a journey to one's inner life.

[Click here, if you want to commit to 'Unipersonal'.](#)

Think Tank - Dhruv Ghulati

Facilitated by Nynke Vos

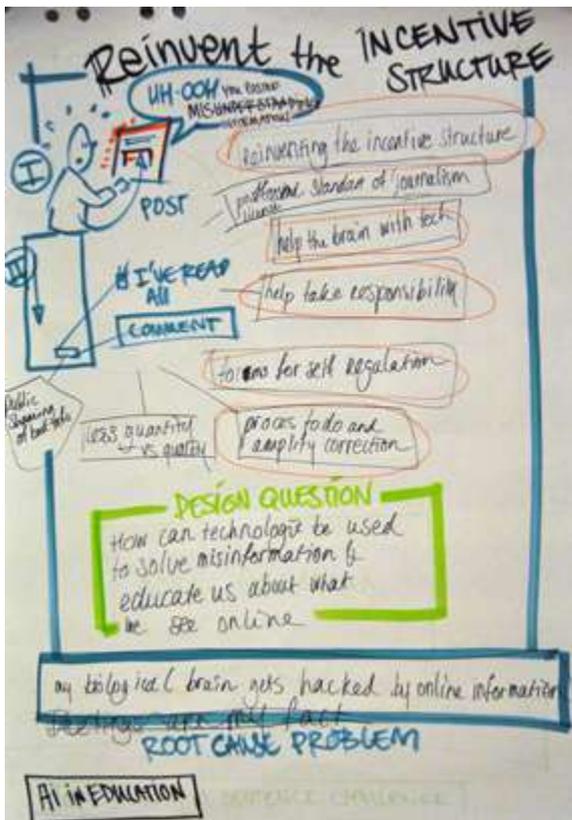


Speaker:
Dhruv Ghulati
Co-Founder & CEO,
Factmata



Facilitator:
Nynke Vos
Curator, TEDxYouth Groningen

An algorithm to highlight false information when (re)posting on the web. Comment only after reading through a whole article to reduce misinformation.



Information and misinformation is everywhere. Through reading misinformation online the psychological brain gets hacked. The question of focus was: *How can technology be used to solve misinformation and educate us about what we see online?*

Reinvent the incentive structure of online information. Solution 1: A plug-in that gives a color-overlay over the parts of information that you (re)post that is identified as false. This immediate feedback allows for self-regulation. Solution 2: Software for comment made that you can only comment after reading the entire article or post. That creates a form of self-regulation, ensures more quality and less quantity of information and helps take responsibility towards the statements made.

[Click here, if you want to commit to Dhruv's think tank solution.](#)